

THE STRATEGY

OPTIMIZATION

Take **action** before your business sale.

Raise the profitability of your company.

Determine your need for action by our **Company & Strategy Check**.



Implement our specific **recommendations for action**.

Increase sustainably the **value** of your company.



ACHIEVE A HIGHER **SALES**
PRICE WITH THIS APPROACH.

STRATEGY OF A COMPANY SALE

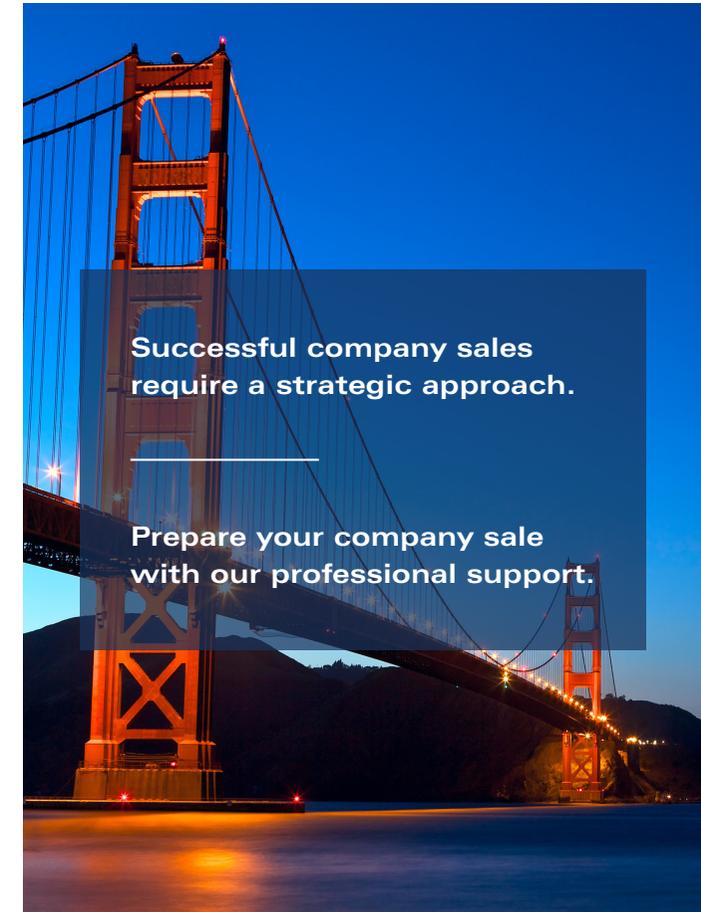
**Professionalism, reliability,
competence and discretion**
are our indispensable principles.

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M & A STRATEGIE GmbH



Successful company sales
require a strategic approach.

Prepare your company sale
with our professional support.

www.ma-strategie.de

THE INITIAL POINT:

ENTERPRISE VALUE

The attractiveness of the company determines its value. Decisive factors are:

- Sustainable Business Model + Innovation Power
- Good Organization + Well Structured Processes
- Contemporary Marketing + Powerful Distribution
- Sustainable Profitability

Often we found that companies are not ready for sale or can only achieve an inadequate sales price due to neglected profit orientation.

COMPANY & STRATEGY CHECK

Starting from a brief analysis of your company we develop detailed recommendations for action with you. You prioritize which of these actions are to be implemented and when. Our qualified experts support you in the implementation.



THE STRATEGY

CONSULTANT TEAM OF M & A STRATEGIE GMBH

Pre M & A und Post Merger Integration:



DR. HARTMUT SCHNEIDER

Lawyer, Ulm
Managing Partner

Strategy consulting, M & A transaction support, coaching family business succession



DR. DANIEL SCHALLMO

MBA, Ulm
Partner

Strategy development, business model innovation, process management, design thinking



THOMAS BAUER

Dipl.-Volkswirt, Neu-Ulm
Consulting Partner

Controlling, Planning, Finance,
Group Reporting



REINHARD HÄUSLER

Dipl.-Kfm., Elchingen
Interim Manager & Consultant

Interim management, cost optimization,
commercial and cultural integration of
companies



KLAUS WENDE

Dipl. Ing. Dipl. Wirtschaftsing., Ulm
Interim Manager & Consultant

Sales organization, coaching, executive
recruiting, market opening India

CONSULTANTS NETWORK

In addition to the core team of own consultants M & A Strategy GmbH has a constantly growing network of selected additional consultants with different core competencies.

ADDITIONAL AREAS OF COMPETENCE

We rely on additional highly experienced network partners with different industry experience, inter alia, in the areas of process management, overall equipment effectiveness, value stream design, business plan, controlling, restructuring, liquidity management, financial planning, HR strategy, data protection, human resources management, employee integration in M & A processes. We gladly offer you a nonbinding initial consultation.



„The involvement of the professional team of Dr. Schneider has made my company sale a great success“, expressed a well-established German entrepreneur.